

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 55611	CF LOC-POL	FBD - LBD: 02/03/13 - 02/03/13	HL#:	Created: 01/10/13 12:48 PM
Client: FRIENDS OF LISA HOWZE FOR...	CPE: / /	Agency Commission: 15 %	Updated: ATMADILL on 01/10/13 01:07 PM	
Agency: ALFARO MEDIA INC (342257)	Product: FRIENDS OF LISA HOWZE	Self Protect.: :20:00	Confirmed: 01/10/13 01:07 PM	
Buyer: AARON ALFARA	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 01/11/13 12:42 PM	
AE: Mark Wayne-WWJ-TV		Billing Int: Monthly	BM : SS	
Share: 100% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

NEW ORDER MRC 1.10.13

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	SNFLSB	* * * * * S	NFL	30			NFL	0.0	\$50,000.00	1	\$50,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Jan 28</u>										
	02/03/13	02/03/13	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	1	0	\$50,000.00	\$42,500.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$50,000.00	\$42,500.00	\$0.00	\$0.00